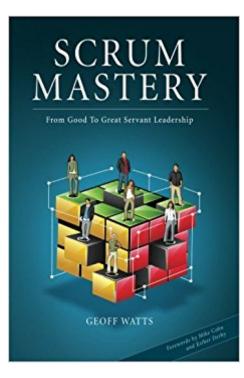
The book was found

Scrum Mastery: From Good To Great Servant-Leadership





Synopsis

The basics of being a ScrumMaster are fairly straightforward: At face value all a ScrumMaster needs to do is facilitate the Scrum process and remove impediments. But being a great ScrumMaster, one who truly embodies the principles of servant-leadership and helps move a team to the high performance levels possible with Scrum, is much harder and much more elusive. In this book Geoff shares a collection of stories and practical guidance, drawn from over ten years of coaching numerous Scrum teams that will guide you on your path to greatness. In this book you will learn: * The skills and characteristics of great ScrumMasters * How to generate, maintain and increase engagement from the team * How to increase the effectiveness of the Scrum meetings, such as retrospectives and daily scrums. * How to foster a more creative and collaborative team * How to increase the performance of the team * How to know when you are a successful ScrumMaster Scrum Mastery is for practicing ScrumMasters who want to develop themselves into a great servant-leader capable of taking their teams beyond simple process compliance. Mike Cohn, in his foreword for the book, said: "Most books rehash well-trod territory and I donâ ™t finish them any wiser. I am positive I will be referring back to this book for many years" Roman Pichler said: "I am thoroughly impressed with how comprehensive and well-written the book is. It will be indispensable for many people"

Book Information

Paperback: 288 pages Publisher: Inspect & Adapt Ltd; 1 edition (May 30, 2013) Language: English ISBN-10: 0957587406 ISBN-13: 978-0957587403 Product Dimensions: 6 x 0.6 x 9 inches Shipping Weight: 1.1 pounds (View shipping rates and policies) Average Customer Review: 5.0 out of 5 stars Â See all reviews (19 customer reviews) Best Sellers Rank: #142,326 in Books (See Top 100 in Books) #29 in Books > Computers & Technology > Business Technology > Software > Project Management Software #30 in Books > Business & Money > Management & Leadership > Quality Control & Management > Agile #970 in Books > Computers & Technology > Software

Customer Reviews

This is the best book I have read thus far as a Scrum Master resource. I would recommend it to

anyone -- Excellent! I would order 500 copies of this book and hand them out on the street corner if I could --- that's just how good this book is. I want to go on a mission to get this in the hands of every Scrum Master I ever coach!This book tells Scrum Masters where to start and describes what a good Scrum Master looks like in multiple situations. It also goes on to describe the difference between a good Scrum Master and what separates them from good and great. It teaches them how to take their skills to the next level in order to build higher performing teams and organizations.I recommend this book for Scrum Masters, Product Owners, Development Teams, and even Managers in agile organizations. This is the most powerful resource I have seen hit the market since I have been coaching.Excellent job Geoff!

For years we have heard about what is and what is not a Scrum Master, we have read about the relationship between the role and the servant-leadership concept, but...sincerely, it's not easy to explain in a pragmatic approach what a Scrum Master need to do to succeed. Geoff was brilliant in this book because he wrote that in a way you picture and feel the practice in each page you read. It's like if the book included videos that just emerge in our head when reading. Definitely, a must-read!

This is a great book. I've worked in Scrum "environments" since 2008, but never knew the full scope of what Scrum can do. This book is good for people of all levels of knowledge of Scrum. I learned a lot and it changed the way I've been working my projects.

ScrumMastery clearly shows how to overcome common ScrumMaster challenges, and to develop and grow as a ScrumMaster. It's practical, easily accessible, and demonstrates Geoff's extensive experience in coaching individuals and teams. If you work as a ScrumMaster or plan to do so, then get a copy now.

There are many books that talk about the Scrum process and the roles of the Scrum Master, but rarely do you see a book that explains what is really involved and gives clues how to do it. Geoff's book covers the gamut of skills and situations that a Scrum Master needs to work with and in. I particularly like the theme through the book of, "A good Scrum Master.... A great Scrum Master".While this isn't a how-to step by step instruction manual, it does highlight ways situations can be dealt with and even for someone who has been in the industry for some time, I found tools and techniques I'd not come across before or knew little about. Even topics that I have heard about

before, it was refreshing to have time to revisit them and re-evaluate my thoughts on them.Geoff writes in a very comfortable style and I personally found this an easy read. It was particularly useful that when referring to process or research he provides the references to them to allow you to do further investigation, without burdening the pages full of the detail in the book itself. He often demonstrates his points through a storytelling/fable approach (similar to The Five Dysfunctions of a Team) and then critiques what happened and why it was good or bad.For Scrum Masters new and old, this should be requisite reading.

If you are looking into more insight into Scrum, this is a good book. If you are looking into more insight into being a Scrum Master, this ais the greatest book you can find. It's not full of jargon that makes reading informative books boring, its full of great examples of leadership, and it details what it means to be a Scrum Master. I love it.

Geoff Watts new book:" Scrum Mastery From Good To Great Servant Leadership" is brilliantly illuminating, magical and delightful. His stories communicate the skills, tools and information needed to facilitate "the turn" of a good ScrumMaster into an extraordinary ScrumMaster; a great servant-leader. This book will surprise you and inspire you to be a "wanted" ScrumMaster and not a "needed" ScrumMaster. Geoff Watts will capture your attention and imagination; he writing is genuine, gracious and actionable - well done.

The title has Scrum in it, but it is really about building great teams and changing the organisational context. What makes the book a 10/10 stars you ask?* Lots of experience reports as stories from real team situations* Lots of tips what to try* Lots of things what hinder team collaboration and growing* The "Good to Great" motto is awesome!* Easy to read and very short breathed* Shows beyond the basics of facilitation and teaching the process to teams* Shifts focus from practices and complying to process to -> principles

Download to continue reading...

Scrum For Newbies: The Amazingly Simple, Plain English Guide To Getting Started With Scrum (Scrum, agile project management, lean, scrum master, scrum agile, exam, software development Book 1) Agile Project Management: & Scrum Box Set - Agile Project Management QuickStart Guide & Scrum QuickStart Guide (Agile Project Management, Agile Software ... Scrum, Scrum Agile, Scrum Master) Scrum: The Amazing Beginners Guide To Getting Started With Scrum - Everything You Need To Know About Scrum Methodology and Project Management! (Scrum Master, Scrum

Agile, Agile Project Management) Scrum: QuickStart Guide - The Simplified Beginner's Guide To Scrum (Scrum, Scrum Master, Scrum Agile) Scrum Mastery: From Good To Great Servant-Leadership Scrum: Scrum Master - Learn How to Build Teams, Boost Your Productivity and Beat Deadlines! (Scrum Master, Scrum Agile, Agile Project Management) Scrum: For Beginners -Step By Step User Manual To Learning The Basics Of Scrum Today! (Scrum Master, Scrum Agile, Agile Project Management) Agile: Agile Project Management CherryTree Style Guide(Scrum, Agile Scrum, agile methodology, Agile development, agile coaching, agile leader, agile methods, scrum master certification, agile introduction) Agile Product Management: Release Planning: 21 Steps to plan your product releases from a product vision with Scrum (scrum, scrum master, agile development, agile software development) Agile Product Management: (Box Set): Agile Estimating & Planning Your Sprint with Scrum & User Stories 21 Tips (scrum, scrum master, agile development, agile software development) Agile Product Management: Product Owner: 27 Tips To Manage Your Product And Work With Scrum Teams (scrum, scrum master, agile development, agile software development) Jesus on Leadership: Timeless Wisdom on Servant Leadership Agile Product Management (Box Set): User Stories & Product Backlog 21 Tips (scrum, scrum master, agile development, agile software development) Agile Product Management: User Stories: How to capture, and manage requirements for Agile Product Management and Business Analysis with Scrum (scrum, ... development, agile software development) Agile Product Management: Product Vision:: 21 Steps to setting excellent goals for your product (scrum, scrum master, agile development, agile software development) Agile Project Management: Scrum Master: 21 Tips to Facilitate and Coach Agile Scrum Teams Agile Product Management: User Stories & Product Backlog 21 Tips (scrum, scrum master, agile development, agile software development) Agile Product Management: The Scrum Checklist, For the Agile Scrum Master, Product Owner, Stakeholder and Development Team Agile Product Management: (Box Set) Agile Estimating & Planning Your Sprint with Scrum and Release Planning 21 Steps (agile project management, agile software ... agile scrum, agile estimating and planning) Agile Product Management (Box Set): Product Backlog 21 Tips, Release Planning 21 Steps (scrum, scrum master, agile development, agile software development)

<u>Dmca</u>